

ashleigh®

COPYRIGHT:

THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 13250180)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/05/24 - LB

ITEM 01 (Qty 1) ASDA-EX-01A
NEW 2450 'ASDA' letters.
Featuring:
• Contractor to remove existing 1500mm ASDA letters and steel work.
• Structural engineers to assess existing steel work to take new set of 2450mm letters.
• Moulded 6T61 acrylic faces.
• Built aluminium letter backs c/w 200mm returns finished RAL 7016(m).
• Foamex carrier backs.
• LED internal illumination 5000K.
• Cut foamex fixing template required for install.
Scale 1:50



Please Note:
Main contractor to remove existing 1500mm ASDA letters and steel work.
Structural engineers to assess existing steel work to take new set of 2450mm letters.

Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1525080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 02 (Qty 1) ASDA-EX-01A
NEW 2450 'ASDA' letters.
Featuring:
• Contractor to remove existing 1500mm ASDA letters and steel work.
• Structural engineers to assess existing steel work to take new set of 2450mm letters.
• Moulded 6T61 acrylic faces.
• Built aluminium letter backs c/w 200mm returns finished RAL 7016(m).
• Foamex carrier backs.
• LED internal illumination 5000K.
• Cut foamex fixing template required for install.
Scale 1:50



Please Note:
Main contractor to remove existing 1500mm ASDA letters and steel work.
Structural engineers to assess existing steel work to take new set of 2450mm letters.

ITEM 03 (Qty 1) ASDA-PRE-13
Remove existing 24 hour roundel.
Scale NTS

Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 13250810)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 04 (Qty 1) ASDA-EX-53-NS
Clean existing 'ASDA' letters.
Featuring:
• Clean existing letters.
Scale 1:30



ITEM 05 (Qty 1) ASDA-EX-12B
Discover more dibond.
Featuring:
• Digitally printed dibond roundel.
Scale 1:30



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO. 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 06 (Qty 1) Asda-Ext-07

Discover more roundel signage.

Featuring:

- Existing backtray painted RAL 7016
- Formed aluminium roundel with TBCmm returns finished RAL 7016.
- Fret cut 'discover more at ASDA.com backed in 6T61 & opal acrylic.
- Foamex carrier backs.
- Internally illuminated.

Scale 1:30



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

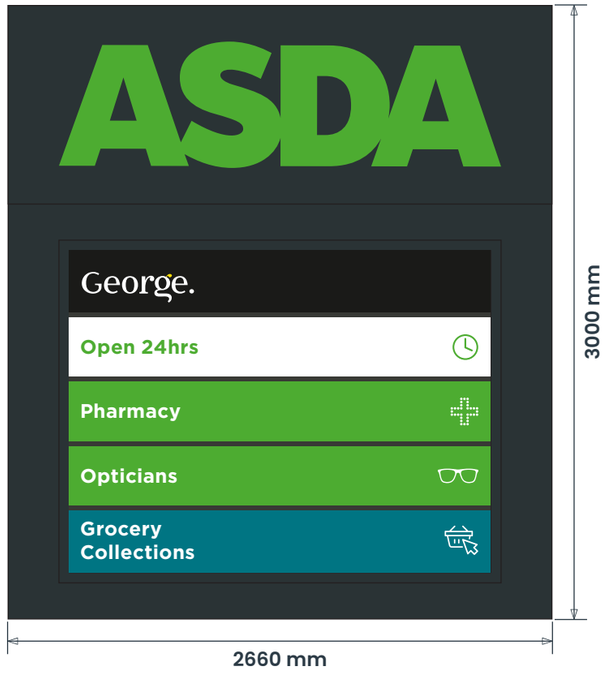
THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 13250580)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

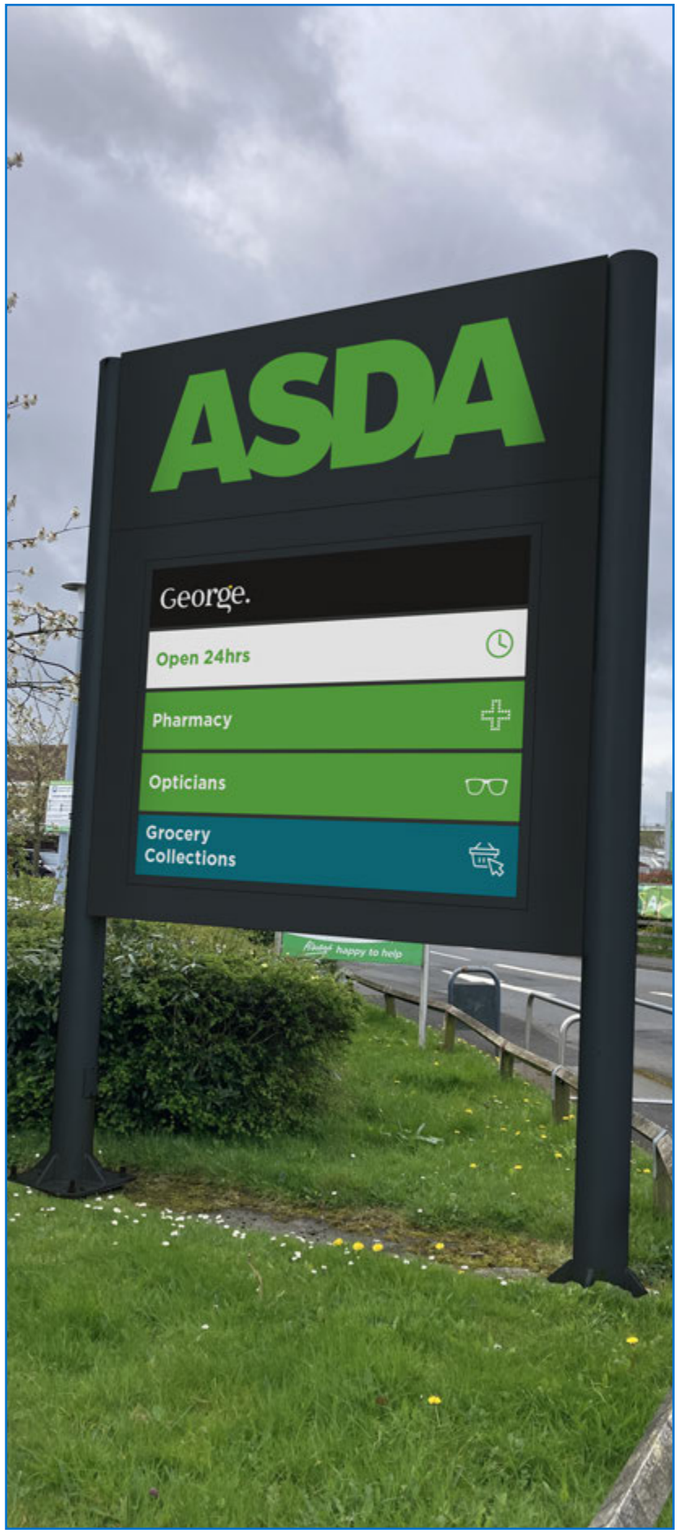
ITEM 07 (Qty 1) ASDA-EX-42A
Refurbish existing totem.
Featuring:
• Retain existing legs - paint RAL 7016. (By Contractor)
• Fabricated new internal steel framework.
• 2mm Formed aluminium panels to both sides finished RAL 7016.
• Fret cut 'ASDA' logo backed with 6T61 perspex - non illuminated.
• 2no. non illuminated acrylic concession panels with angle trim.
• Reverse decorated digital prints (clear backed in white).
*** SEE CAD DRAWING FOR FURTHER DETAILS.**
Scale 1:30



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

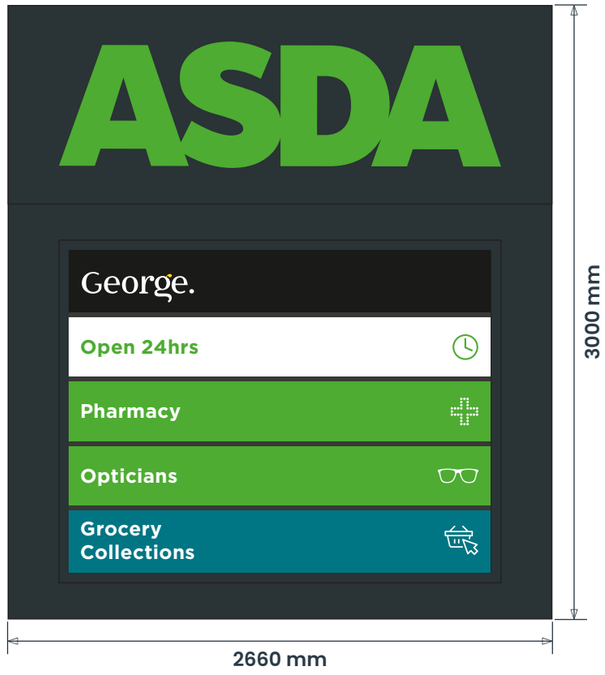
THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1525080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 08 (Qty 1) ASDA-EX-42A
Refurbish existing totem.
Featuring:
• Retain existing legs - paint RAL 7016. (By Contractor)
• Fabricated new internal steel framework.
• 2mm Formed aluminium panels to both sides finished RAL 7016.
• Fret cut 'ASDA' logo backed with 6T61 perspex - non illuminated.
• 2no. non illuminated acrylic concession panels with angle trim.
• Reverse decorated digital prints (clear backed in white).
*** SEE CAD DRAWING FOR FURTHER DETAILS.**
Scale 1:30



Existing Signage



Proposed Signage



ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED
THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)
REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 09 (Qty 1) ASDA-EX-40

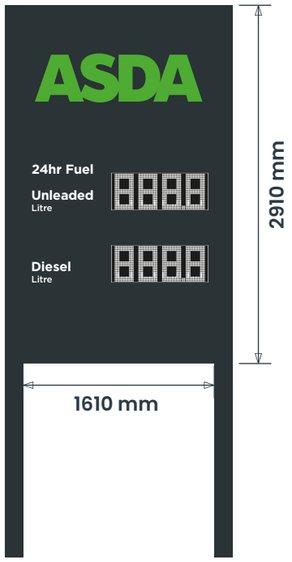
Refurbish existing totem.

Featuring:

- Retain existing legs - paint RAL 7016.
- Remove existing Steel framework and replace with new.
- 2mm Formed aluminium panels to both sides finished RAL 7016.
- Fret cut 'ASDA' logo backed with 6T61 perspex - internally illuminated.
- Fret cut fuel info backed with opal acrylic - internally illuminated.
- New pricelines required.

*** SEE CAD DRAWING FOR FURTHER DETAILS.**

Scale 1:25



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 10 (Qty 1) ASDA-EX-48-NS

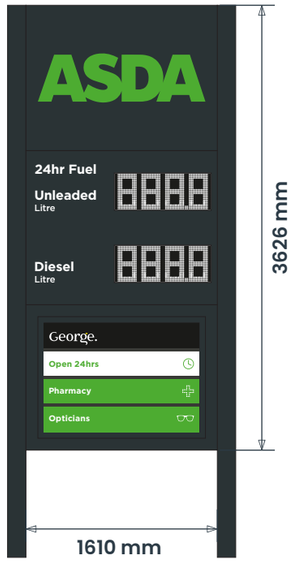
Refurbish existing totem.

Featuring:

- Retain existing legs - paint RAL 7016.
- Remove existing Steel framework and replace with new.
- 2mm Formed aluminium panels to both sides finished RAL 7016.
- Fret cut 'ASDA' logo backed with 6T61 perspex - internally illuminated.
- Fret cut fuel info backed with opal acrylic - internally illuminated.
- New pricelines required.

*** SEE CAD DRAWING FOR FURTHER DETAILS.**

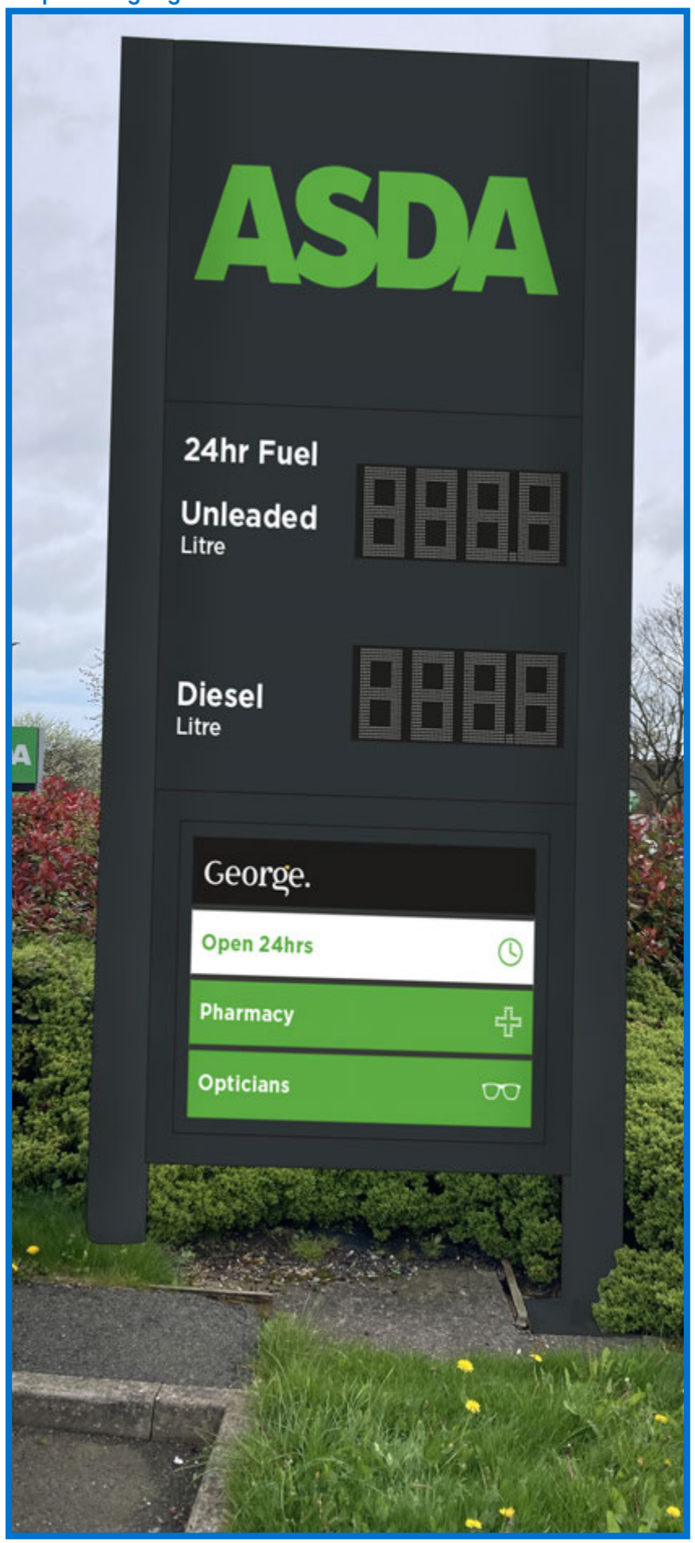
Scale 1:25



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 11 (Qty 2) ASDA-EX-17B
Replacement '24 hour cash'panel.
Featuring:
• 5mm opal acrylic panel c/w digitally printed translucent vinyl applied..
Scale 1:20



Existing Signage



Proposed Signage



ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

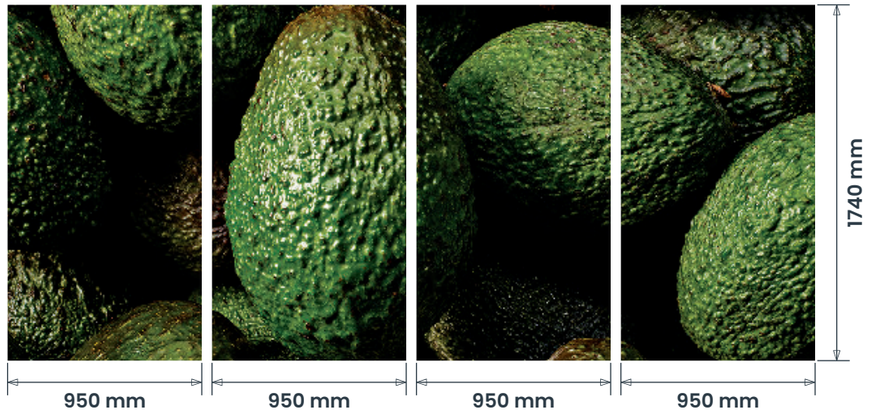
THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 12 (Qty as shown) **ASDA-EX-12A**
Window graphics.
Featuring:
• Digitally printed 5yr white vinyl c/w 5yr matt laminate.
• Face applied to glazing (facing out).
Scale 1:50



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

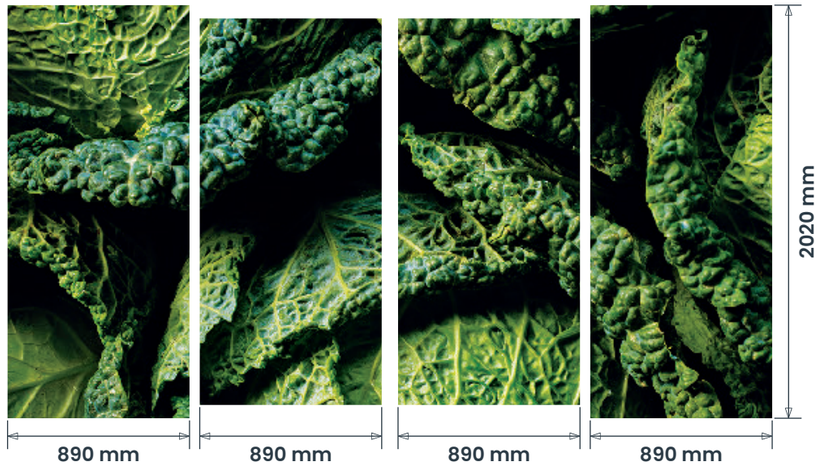
THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 13250810)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 13 (Qty as shown) **ASDA-EX-12A**
Window graphics.
Featuring:
• Digitally printed 5yr white vinyl c/w 5yr matt laminate.
• Face applied to glazing (facing out).
Scale 1:50



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

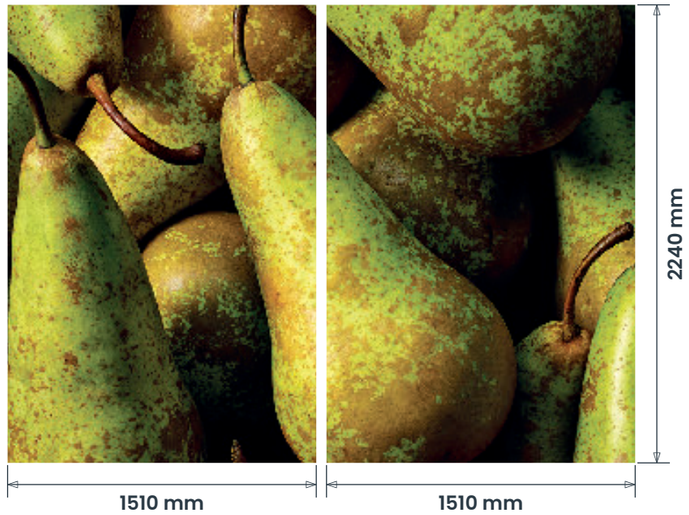
THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 14 (Qty as shown) **ASDA-EX-12A**
Window graphics.
Featuring:
• Digitally printed 5yr white vinyl c/w 5yr matt laminate.
• Face applied to glazing (facing out).
Scale 1:50



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

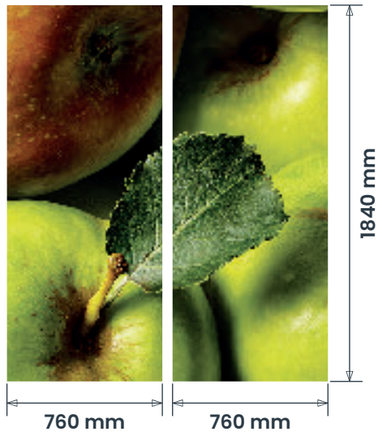
THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 15 (Qty as shown) **ASDA-EX-12A**
Window graphics.
Featuring:
• Digitally printed 5yr white vinyl c/w 5yr matt laminate.
• Face applied to glazing (facing out).
Scale 1:50



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

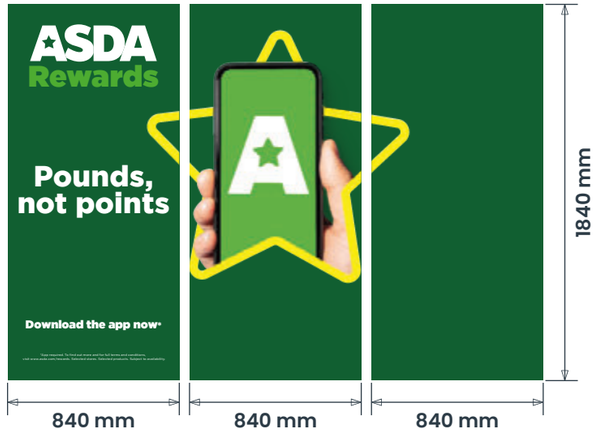
THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO. 1320080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 16 (Qty as shown) **ASDA-EX-12A**
Window graphics.
Featuring:
• Digitally printed 5yr white vinyl c/w 5yr matt laminate.
• Face applied to glazing (facing out).
Scale 1:50



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

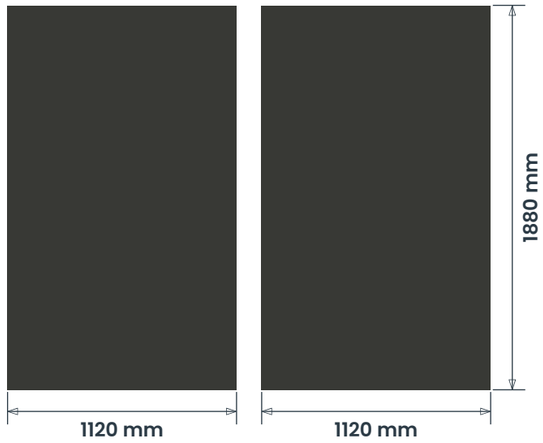
THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 17 (Qty as shown) **ASDA-EX-12A**
Window graphics.
Featuring:
• Digitally printed 5yr white vinyl c/w 5yr matt laminate.
• Face applied to glazing (facing out).
Scale 1:50



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

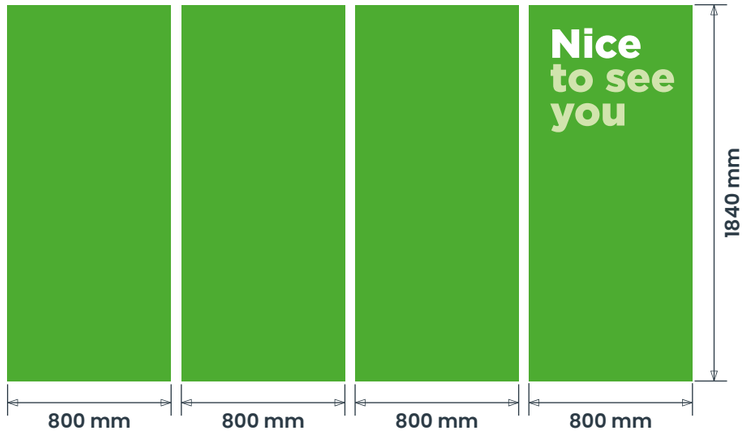
THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1925080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 18 (Qty as shown) **ASDA-EX-12A**
Window graphics.
Featuring:
• Digitally printed 5yr white vinyl c/w 5yr matt laminate.
• Face applied to glazing (facing out).
Scale 1:50



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1525080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 19 (Qty as shown) **ASDA-EX-12A**

Window graphics.

Featuring:

- Digitally printed 5yr white vinyl c/w 5yr matt laminate.
- Face applied to glazing (facing out).

Scale 1:50



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 20 (Qty as shown) **ASDA-EX-12A**

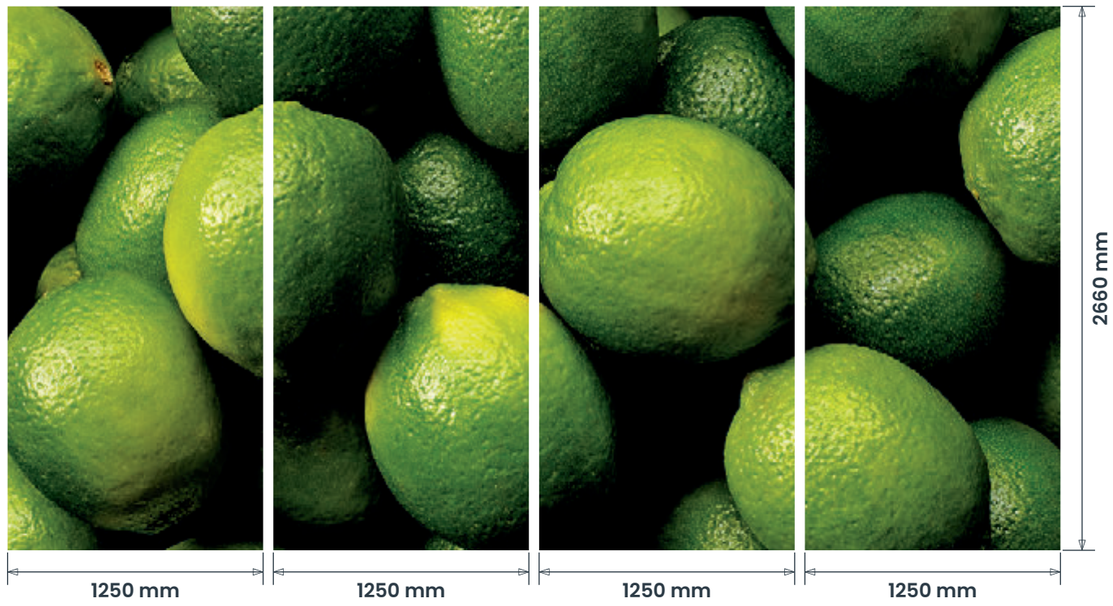
Window graphics.

Featuring:

• Digitally printed 5yr white vinyl c/w 5yr matt laminate.

• Face applied to glazing (facing out).

Scale 1:50



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 21 (Qty as shown) ASDA-EX-12A

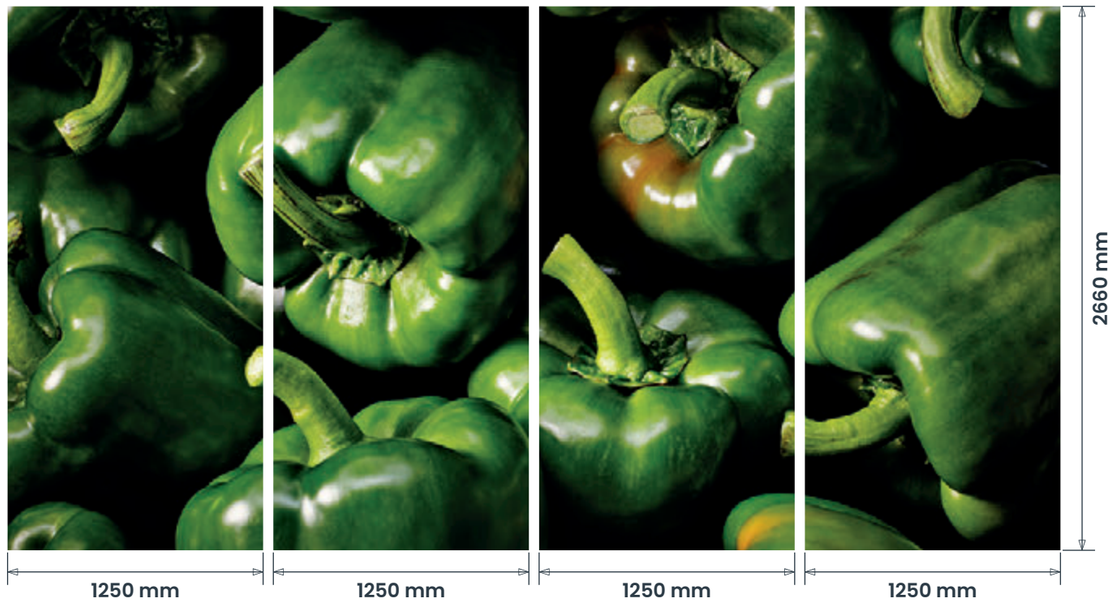
Window graphics.

Featuring:

• Digitally printed 5yr white vinyl c/w 5yr matt laminate.

• Face applied to glazing (facing out).

Scale 1:50



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

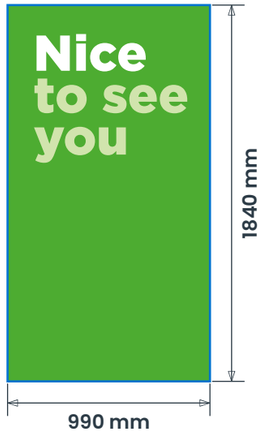
THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 22 (Qty as shown) ASDA-EX-57
Window graphics.
Featuring:
• Digitally printed contravision.
Scale 1:30



Existing Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 23 (Qty 5) ASDA-EX-18B

Twin post Car park sign.

Featuring:

- 2mm formed aluminium panel c/w 50mm returns finished RAL 6018 matt.
- 2mm formed aluminium backtray c/w 50mm returns finished RAL 6018 matt.
- Digitally printed display on 5yr white / 5yr matt laminate.
- Retain existing posts.
- Panels to be fixed to legs, visible screw fixings to be countersunk & painted out.

Scale 1:25

FACE



REVERSE



ITEM 24 (Qty 2) ASDA-EX-18C

Twin post Car park sign.

Featuring:

- 2mm formed aluminium panel c/w 50mm returns finished RAL 6018 matt.
- Digitally printed display on 5yr white / 5yr matt laminate.
- Wall mounted.

Scale 1:25

FACE



ITEM 25 (Qty 1) ASDA-EX-18C

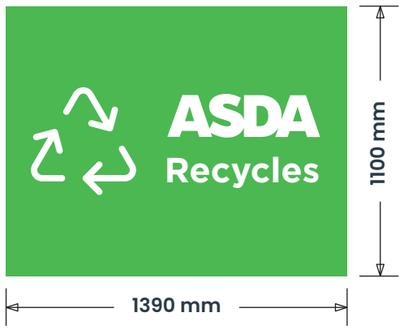
Twin post Car park sign.

Featuring:

- 2mm formed aluminium panel c/w 50mm returns finished RAL 6018 matt.
- Digitally printed display on 5yr white / 5yr matt laminate.
- Wall mounted.

Scale 1:25

FACE



COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

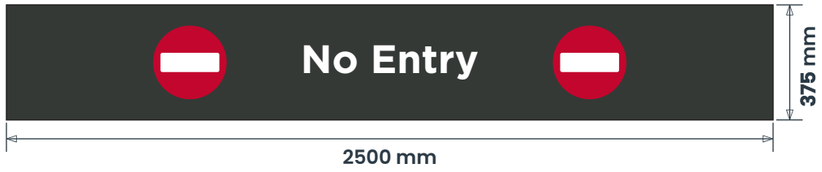
186679 PL
17/04/24 - LB

ITEM 26 (Qty 2) ASDA-EX-12B
Double sided hanging signs.
Featuring:
• Digitally printed dibond to both sides.
• Fixing TBC
Scale 1:20

FACE



REVERSE



Existing Signage



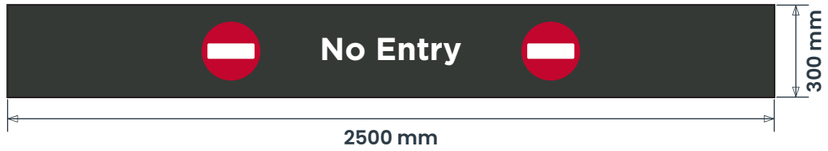
COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED
THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)
REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 27 (Qty 2) *
Max height sign.
Featuring:
• Formed aluminium panel with 40mm returns finished RAL TBC.
Scale 1:20

FACE



Existing Signage



COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 28 (Qty 1) ASDA-EX-27
Wall mounted disk.
Featuring:
• Digitally printed dibond disk.
Scale 1:25



ITEM 29 (Qty 3) ASDA-EX-28
Car park disclaimer panel.
Featuring:
• Digitally printed dibond panel.
• Fixed to wall area via screws and colour coded caps.
Scale 1:10



ITEM 30 (Qty 2) ASDA-EX-28
Car park disclaimer panel.
Featuring:
• Digitally printed dibond panel.
• Fixed to wall area via screws and colour coded caps.
Scale 1:10



ITEM 31 (Qty 10) ASDA-EX-29
'CCTV' Disclaimer.
Featuring:
• Digitally printed dibond panels.
Scale 1:10



ITEM 32 (Qty 20) ASDA-EX-30B
Trolley Bay signage.
Featuring:
• Applied Avery 800 339A / Oracal 551 white vinyl.
• Cut to size & installed on site, direct to glazing externally.
Scale 1:20



ITEM 33 (Qty 1) ASDA-EX-30B
Smoking area signage.
Featuring:
• Applied Avery 800 339A / Oracal 551 white vinyl.
• Cut to size & installed on site, direct to glazing externally.
Scale 1:20



ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED
THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)
REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 34 (Qty 4) ASDA-EX-52

Trolley stop signage.

Featuring:

• Digitally printed dibond panel.

Scale 1:10



ITEM 35 (Qty 3) ASDA-EX-52

Trolley stop signage.

Featuring:

• Digitally printed dibond panel.

Scale 1:10



ITEM 36 (Qty 4) ASDA-EX-52

Trolley signage.

Featuring:

• Digitally printed dibond panel.

Scale 1:10



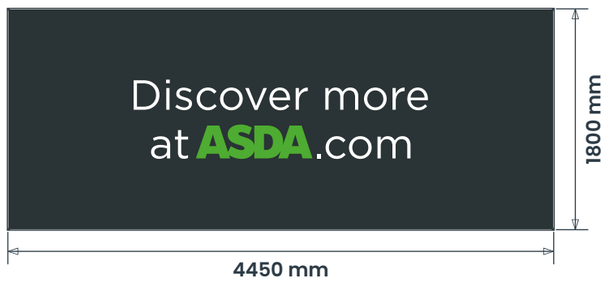
ITEM 37 (Qty 1) ASDA-EX-52

Grocery collection signage.

Featuring:

• Digitally printed dibond.

Scale 1:50



Signage location



COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 38 (Qty 1) ASDA-EX-52
Grocery collection signage.
Featuring:
• Digitally printed dibond.
Scale NTS



Signage location



ITEM 39 (Qty 2) ASDA-EX-52
'Grocery Collections' notice panel.
Featuring:
• Digitally printed dibond panel.
• Fixed to stanchions via screws and colour coded caps.
Scale 1:20



ITEM 40 (Qty 1) ASDA-EX-52
'Grocery Collections' post mounted directional panel.
Featuring:
• Digitally printed Dibond panel.
• Fixed via Sign fix to existing post.
Scale 1:20



ITEM 41 (Qty 1) ASDA-EX-52
'Grocery Collections' post mounted directional panel.
Featuring:
• Digitally printed Dibond panel.
• Fixed via Sign fix to existing post.
Scale 1:20



ITEM 42 (Qty 1) ASDA-EX-52
'Grocery Collections' post mounted directional panel.
Featuring:
• Digitally printed Dibond panel.
• Fixed via Sign fix to existing post.
Scale 1:20



COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 43 (Qty 2) ASDA-EX-24BG

NEW Rototek post signage.

Featuring:

- Retain existng post.
- **New** precoloured green rototek head.
- Digitally printed display on 5yr white / 5yr matt laminate.

Scale 1:25

FACE



REVERSE



ITEM 44 (Qty 1) ASDA-EX-24BG

NEW Rototek post signage.

Featuring:

- Retain existng post.
- **New** precoloured green rototek head.
- Digitally printed display on 5yr white / 5yr matt laminate.

Scale 1:25

FACE



REVERSE



ITEM 45 (Qty 2) ASDA-EX-24BG

NEW Rototek post signage.

Featuring:

- Retain existng post.
- **New** precoloured green rototek head.
- Digitally printed display on 5yr white / 5yr matt laminate.

Scale 1:25

FACE



REVERSE



ITEM 46 (Qty 3) ASDA-EX-24BG

NEW Rototek post signage.

Featuring:

- Retain existng post.
- **New** precoloured green rototek head.
- Digitally printed display on 5yr white / 5yr matt laminate.

Scale 1:25

FACE



REVERSE



ITEM 47 (Qty 1) ASDA-EX-24BG

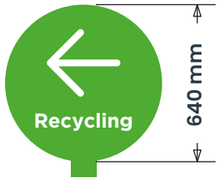
NEW Rototek post signage.

Featuring:

- Retain existng post.
- **New** precoloured green rototek head.
- Digitally printed display on 5yr white / 5yr matt laminate.

Scale 1:25

FACE



REVERSE



ITEM 48 (Qty 2) ASDA-EX-24BB

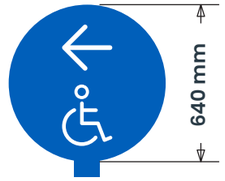
NEW Rototek post signage.

Featuring:

- Retain existng post.
- **New** precoloured blue rototek head.
- Digitally printed display on 5yr white / 5yr matt laminate.

Scale 1:25

FACE



REVERSE



COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

ITEM 49 (Qty 1) ASDA-EX-24C
REFURBISH Rototek post signage.
Featuring:
• Retain existng post.
• Retain existing rototek head.
• Digitally printed display on 5yr white / 5yr matt laminate.
Scale 1:25

FACE

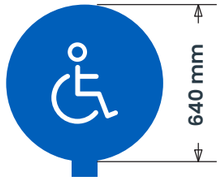


REVERSE



ITEM 50 (Qty 3) ASDA-EX-24C
REFURBISH Rototek post signage.
Featuring:
• Retain existng post.
• Retain existing rototek head.
• Digitally printed display on 5yr white / 5yr matt laminate.
Scale 1:25

FACE

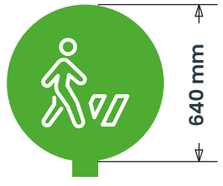


REVERSE



ITEM 51 (Qty 7) ASDA-EX-24C
REFURBISH Rototek post signage.
Featuring:
• Retain existng post.
• Retain existing rototek head.
• Digitally printed display on 5yr white / 5yr matt laminate.
Scale 1:25

FACE

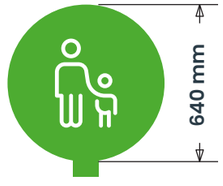


REVERSE



ITEM 52 (Qty 1) ASDA-EX-24C
REFURBISH Rototek post signage.
Featuring:
• Retain existng post.
• Retain existing rototek head.
• Digitally printed display on 5yr white / 5yr matt laminate.
Scale 1:25

FACE



REVERSE



ITEM 53 (Qty 2) ASDA-EX-24C
REFURBISH Rototek post signage.
Featuring:
• Retain existng post.
• Retain existing rototek head.
• Digitally printed display on 5yr white / 5yr matt laminate.
Scale 1:25

FACE

REVERSE

ITEM 54 (Qty 1) ASDA-EX-24C
REFURBISH Rototek post signage.
Featuring:
• Retain existng post.
• Retain existing rototek head.
• Digitally printed display on 5yr white / 5yr matt laminate.
Scale 1:25

FACE

REVERSE

ITEM 55 (Qty 2) ASDA-EX-24C
REFURBISH Rototek post signage.
Featuring:
• Retain existng post.
• Retain existing rototek head.
• Digitally printed display on 5yr white / 5yr matt laminate.
Scale 1:25

FACE

REVERSE

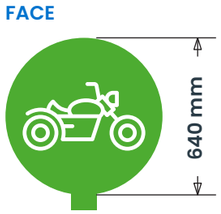
ITEM 56 (Qty 1) ASDA-EX-24C
REFURBISH Rototek post signage.
Featuring:
• Retain existng post.
• Retain existing rototek head.
• Digitally printed display on 5yr white / 5yr matt laminate.
Scale 1:25

FACE

REVERSE

ITEM 57 (Qty 1) ASDA-EX-24C
REFURBISH Rototek post signage.
Featuring:
• Retain existng post.
• Retain existing rototek head.
• Digitally printed display on 5yr white / 5yr matt laminate.
Scale 1:25

FACE

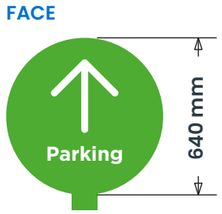


REVERSE



ITEM 58 (Qty 2) ASDA-EX-24C
REFURBISH Rototek post signage.
Featuring:
• Retain existng post.
• Retain existing rototek head.
• Digitally printed display on 5yr white / 5yr matt laminate.
Scale 1:25

FACE



REVERSE



ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

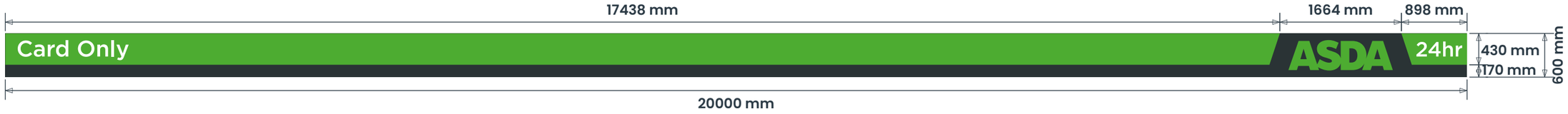
ITEM 59 (Qty as shown) **ASDA-EX-56-NS**

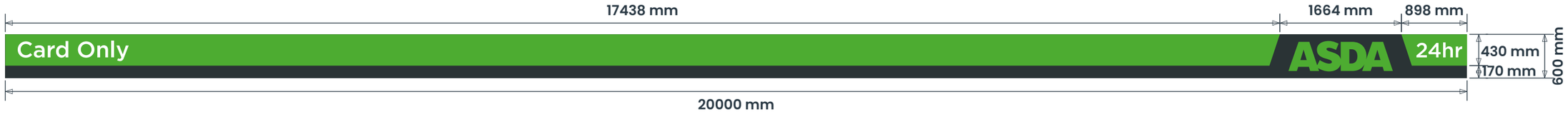
Paint & Vinyl existing canopy.

Featuring:

- Retain existing canopy re-paint RAL 7016.
- Applied Asda green vinyl band and logo.
- White vinyl 'CARD ONLY' & '24hr'.

Scale 1:60





COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

Existing Signage



COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO. 13250180)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

Proposed Signage



ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO. 13250180)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB

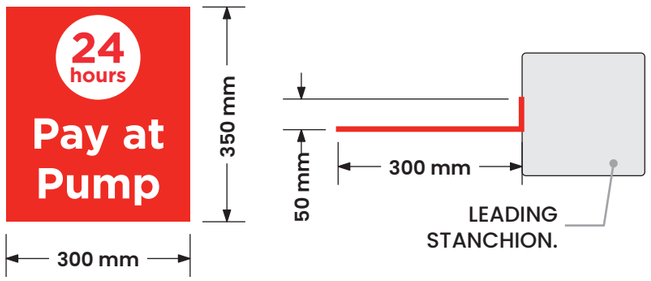
ITEM 60 (Qty 12) ASDA-EX-56

Double sided '24 Hour Pay At Pump Ear'
aluminium panel c/w self coloured vinyl display.

Featuring:

- 3mm aluminium panel c/w 50mm
  one sided return finished RAL 3020 Gloss.
- Applied coloured vinyl display Metamark M4 Matt White.
- Supply vinyl display loose.
- Fixed to stanchion of petrol station.

Scale 1:10



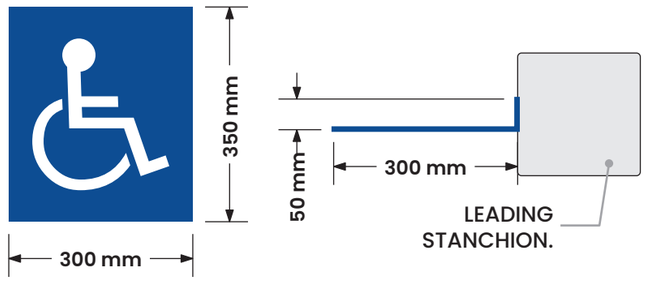
ITEM 61 (Qty 1) ASDA-EX-56

Double sided 'Disabled Ear' aluminium panel
c/w self coloured vinyl display.

Featuring:

- 3mm aluminium panel c/w 50mm
  one sided return finished RAL 5005 Gloss.
- Applied coloured vinyl display Metamark M4 Matt White.
- Supply vinyl display loose.
- Fixed to stanchion of petrol station.

Scale 1:10



ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 PL
17/04/24 - LB